

शिवराज सिंह चौहान
SHIVRAJ SINGH CHOUHAN

D.O. No. 697 /AM :



कृषि एवं किसान कल्याण और
ग्रामीण विकास मंत्री
भारत सरकार
कृषि भवन, नई दिल्ली
Minister of Agriculture & Farmers Welfare
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Government of India
Krishi Bhawan, New Delhi



MESSAGE

I am delighted to know that the Federation of Hotel & Restaurant Associations of India (FHRAI) is hosting its 56th Annual Convention in Varanasi from 21st to 23rd August 2026.

The theme, "*Ananta Kashi: Leading the Future of Tourism through Spirit, Culture, Cuisine, and Craft,*" highlights a profound synergy between hospitality and India's agricultural heritage. Cuisine is born in the fields of our farmers. The growing global preference for organic food, traditional grains like Millets (Shree Anna), and diverse regional culinary traditions presents a unique opportunity for the hospitality sector to partner directly with India's agricultural community. By promoting farm-to-table initiatives and rural agri-tourism, the hospitality industry can significantly contribute to empowering our farmers and boosting rural economies.

I congratulate FHRAI on providing a platform to deliberate on these holistic avenues of growth. My best wishes to all the organizers and participants for a successful and impactful convention.


(Shivraj Singh Chouhan)