



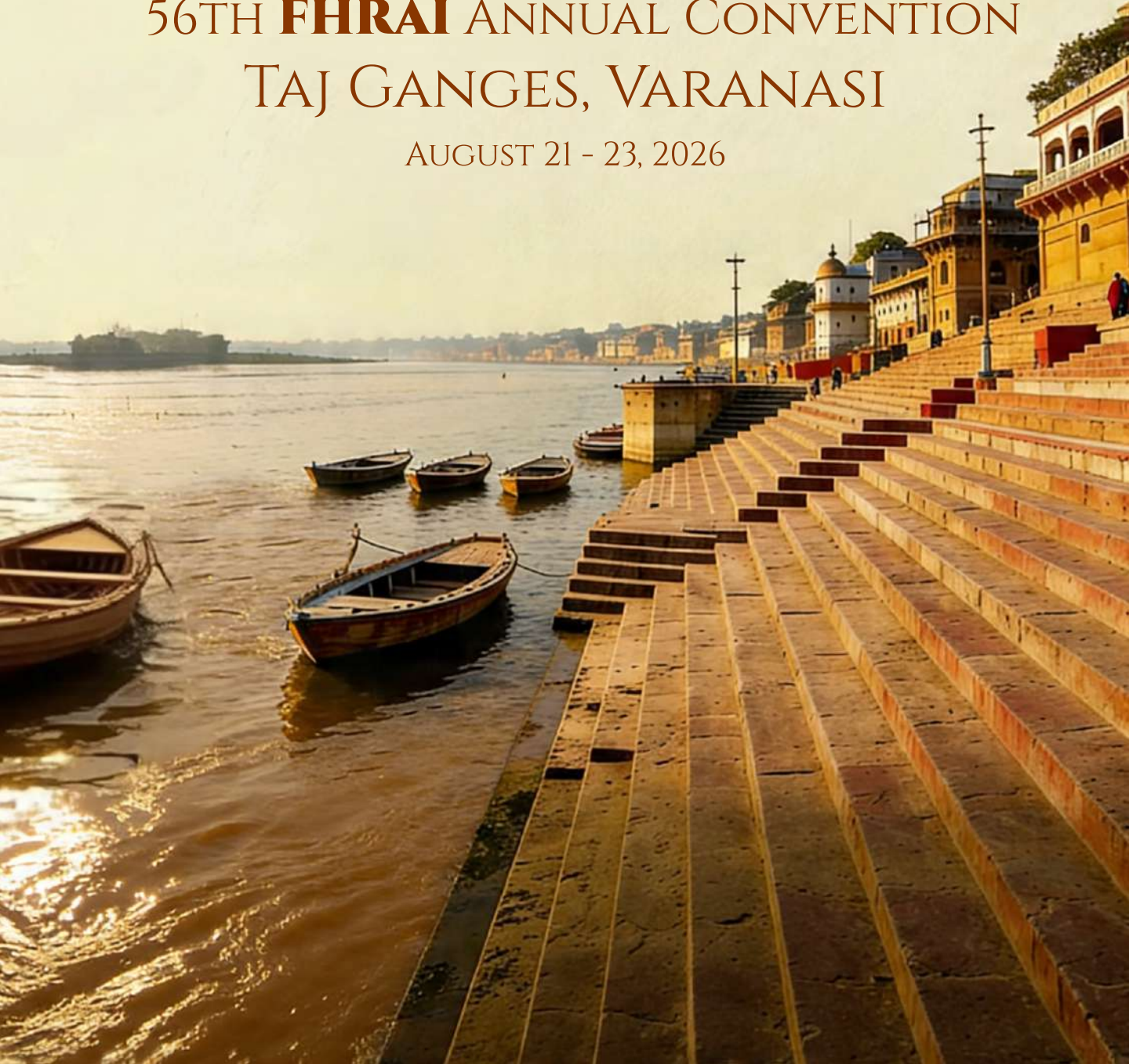
**VARANASI**  
**56th FHRAI ANNUAL CONVENTION**  
**AUGUST 21-23, 2026**

अनंत काशी: अध्यात्म, संस्कृति, व्यंजन और शिल्प से पर्यटन के भविष्य का नेतृत्व  
Ananta Kashi: Leading the Future of Tourism through  
Spirit, Culture, Cuisine and Craft

# 56TH **FHRAI** ANNUAL CONVENTION

## TAJ GANGES, VARANASI

AUGUST 21 - 23, 2026



A large, flowing decorative ribbon in shades of blue and gold with intricate floral and scrollwork patterns. The ribbon starts from the top left and curves down towards the bottom right, framing the text. In the background, a serene scene of a river at sunset is visible, featuring a large golden sun, a boat with a person, and traditional Indian architecture along the banks.

## ABOUT FHRAI

FHRAI is the leading voice of India's hospitality industry, representing 100,000+ hotels and 500,000 restaurants nationwide.

Since its inception in 1955, it works closely with the Central and State Governments along with other key stakeholders to shape policy, strengthen tourism, and address sector-wide challenges.

*In the timeless spirit of Varanasi...*

Where heritage flows like the Ganga, and hospitality becomes a sacred experience.

# THEME OF 56TH ANNUAL CONVENTION

**Ananta Kashi:** Leading the Future of Tourism through Spirit, Culture, Cuisine, and Craft.

The theme “**Ananta Kashi**” reflects the timeless essence of Varanasi, symbolizing spirituality, heritage, and endless possibilities. It brings together the city’s spiritual depth, rich cultural traditions, distinctive cuisine, and vibrant craftsmanship to create a holistic tourism experience.



# **FHRAI: THE APEX VOICE OF INDIA'S HOSPITALITY INDUSTRY**

The Federation of Hotel & Restaurant Associations of India (FHRAI) serves as the apex body representing the Indian hospitality and tourism sector. Acting as a critical bridge between industry stakeholders and government institutions, FHRAI plays a pivotal role in shaping policies, enabling industry growth, and fostering a collaborative ecosystem. The Federation operates through its four regional associations, ensuring strong grassroots representation and regional balance:

**Hotel & Restaurant Association of Northern India (HRANI)**

**South India Hotels & Restaurants Association (SIHRA)**

**Hotel & Restaurant Association of Western India (HRAWI)**

**Hotel & Restaurant Association of Eastern India (HRAEI)**

These associations collectively represent a vast network of hotels, restaurants, and allied establishments across the country, making FHRAI the unified voice of the sector.

## **FHRAI-IHM**

Complementing its representative strength, FHRAI has established robust institutional mechanisms to support industry advancement. **The FHRAI Institute of Hospitality Management (FHRAI-IHM), Greater Noida**, plays a crucial role in developing skilled human capital aligned with global standards. Further strengthening its knowledge leadership.

## **FHRAI-CERTH**

FHRAI is supported by its dedicated research and policy arm, the **Centre of Excellence for Research in Tourism and Hospitality (CERTH)**, which provides evidence-based insights, sectoral analysis, and policy recommendations.

## **POLICY ADVOCACY AND INDUSTRY SUPPORT**

FHRAI actively engages with key ministries and regulatory bodies to advocate for progressive and growth-oriented policies. Its sustained efforts toward GST rationalization, ease of doing business, infrastructure status for hotels, and fair digital ecosystem practices reflect its commitment to strengthening the industry's operating environment.

Beyond policy advocacy, FHRAI provides critical support to its members and stakeholders through legal interventions, sustainability initiatives, skill development programs, and crisis management guidance. By addressing regulatory challenges and promoting best practices, FHRAI contributes to building a resilient, competitive, and future-ready hospitality ecosystem in India.

# THE VENUE

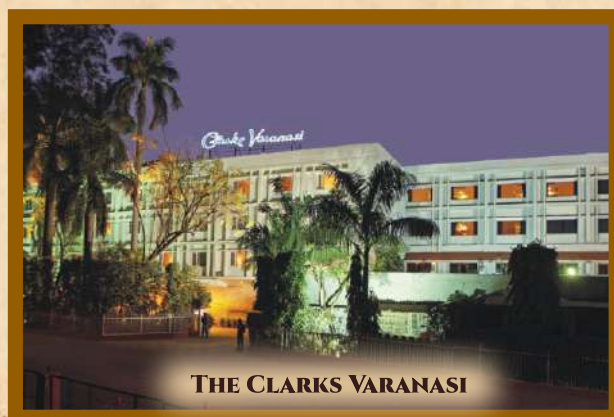
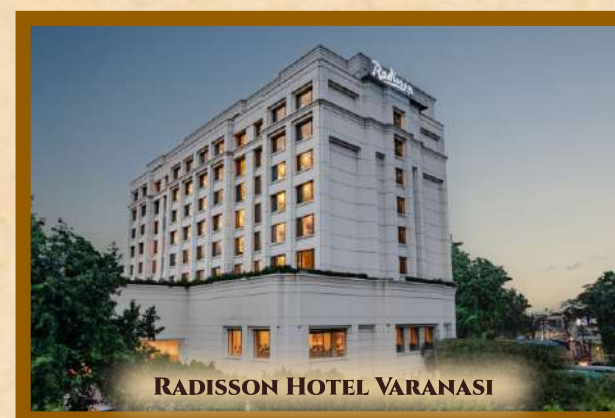
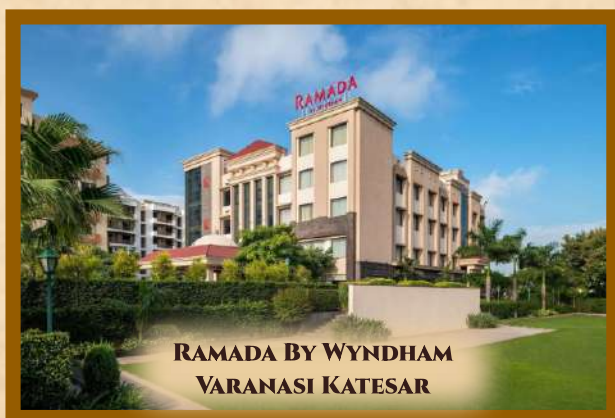
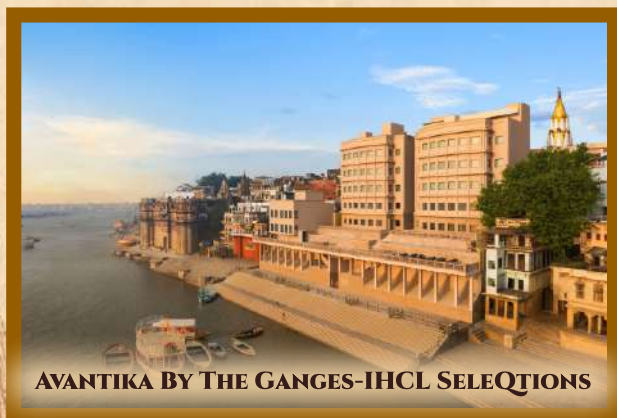
**TAJ GANGES, VARANASI**



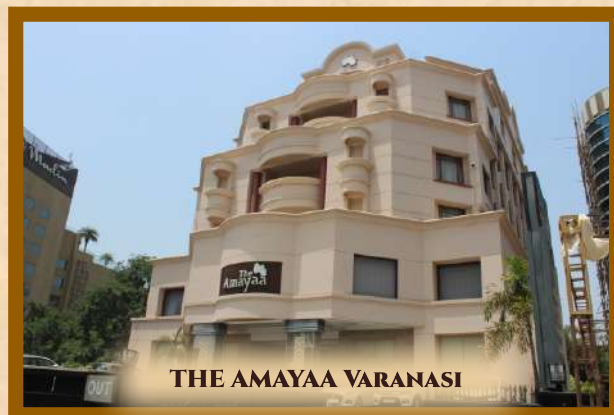
**DOUBLE TREE BY HILTON**



# CONVENTION HOTELS



# CONVENTION HOTELS



# CONVENTION HOTELS



**PALACE ON GANGES VARANASI**



**BRIJRAMA PALACE, VARANASI**



**DIAMOND HOTEL VARANASI**

# EVENT AGENDA

## DAY 1

FRIDAY  
21 AUGUST 2026

- Inaugural Ceremony
- Address by Dignitaries
- Honouring the Maestros of Banaras
- Inauguration of Exhibition
- Cultural Performances & Networking Gala Dinner

## DAY 2

SATURDAY  
22 AUGUST 2026

- Meditation & Yoga Session at Swarved Mahamandir
- Business Sessions
- Ganga Aarati at Namoo Ghat
- Cultural Performances & Networking Gala Dinner

## DAY 3

SUNDAY  
23 AUGUST 2026

- Visit to Shri Kashi Vishwanath Temple
- Business Sessions
- FHRAI Hospitality Awards
- Felicitation of Best Performing Graduates of NCHMCT Affiliated IHM Students
- Cultural Performances & Networking Gala Dinner

# **ANANTA KASHI :** **TIMELESS ATTRACTIONS**



**DASHASHWAMEDH GHAT**



KASHI ROPEWAY



CHAUKHANDI STUPA,  
SARNATH, VARANASI



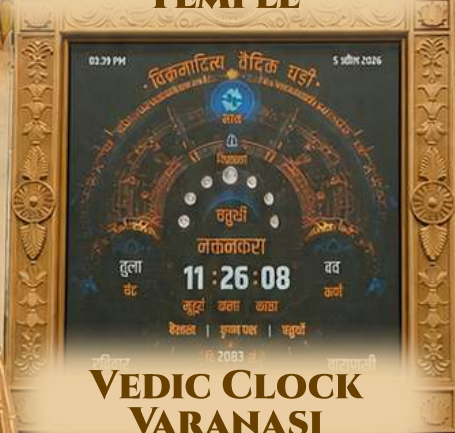
VARANASI INTERNATIONAL  
CRICKET STADIUM



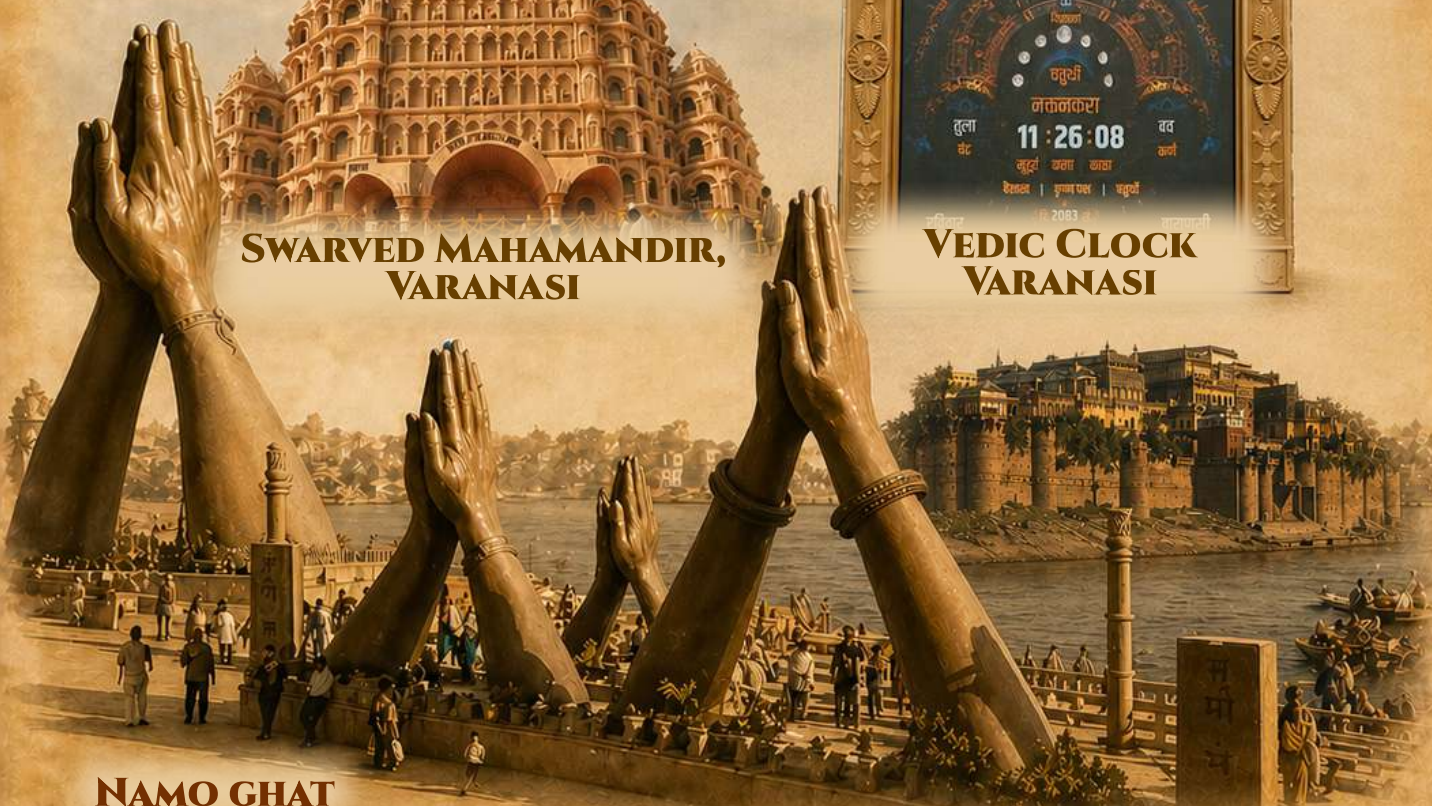
KASHI VISHWANATH  
TEMPLE



SWARVED MAHAMANDIR,  
VARANASI



VEDIC CLOCK  
VARANASI



NAMO GHAT

# GLIMPSES OF PAST CONVENTIONS

**FHRAI 53<sup>RD</sup>, ANNUAL CONVENTION**  
RAMADA LUCKNOW HOTEL AND CONVENTION CENTRE



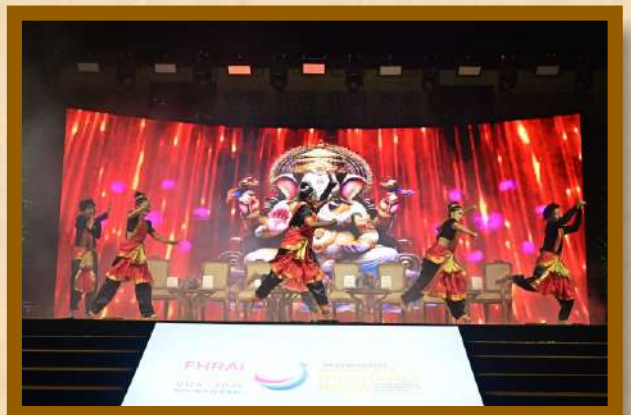
**FHRAI 54<sup>TH</sup>, ANNUAL CONVENTION,**  
TAJ CIDADE DE GOA HORIZON



**FHRAI 55<sup>TH</sup>, ANNUAL CONVENTION,**  
HOTEL CONRAD, BENGALURU



# GLIMPSES OF PAST CONVENTIONS



# EXPECTED DIGNITARIES



**SHRI YOGI ADITYANATH**  
HON'BLE CHIEF MINISTER  
OF UTTAR PRADESH



**DR. MOHAN YADAV**  
HON'BLE CHIEF MINISTER  
OF MADHYA PRADESH



**SHRI PUSHKAR SINGH DHAMI**  
HON'BLE CHIEF MINISTER  
OF UTTARAKHAND



**SHRI OMAR ABDULLAH**  
HON'BLE CHIEF MINISTER  
OF JAMMU AND KASHMIR



**SHRI GAJENDRA SINGH SHEKHAWAT**  
HON'BLE MINISTER OF  
TOURISM & CULTURE, GOVERNMENT OF INDIA



**SHRI KINJARAPU RAMMOHAN NAIDU**  
HON'BLE MINISTER OF  
CIVIL AVIATION, GOVERNMENT OF INDIA



**SHRI KESHAV PRASAD MAURYA**  
HON'BLE DEPUTY CHIEF MINISTER  
GOVERNMENT OF UTTAR PRADESH



**SHRI BRAJESH PATHAK**  
HON'BLE DEPUTY CHIEF MINISTER  
GOVERNMENT OF UTTAR PRADESH



**SHRI JAIVEER SINGH**  
HON'BLE MINISTER OF TOURISM & CULTURE  
GOVERNMENT OF UTTAR PRADESH



# EXPECTED DIGNITARIES



**SHRI ASHOK KUMAR TIWARI**  
MAYOR OF VARANASI



**MR. RAVINDRA JAISWAL**  
MLA UTTR PRADESH



**DR. UMESH GAUTAM**  
MAYOR OF BAREILLY



**SHRI BHUVNESH KUMAR, IAS**  
SECRETARY, MINISTRY OF TOURISM  
GOVERNMENT OF INDIA



**SHRI SUMAN BILLA, IAS**  
ADDITIONAL SECRETARY & DIRECTOR GENERAL  
MINISTRY OF TOURISM, GOVERNMENT OF INDIA



**SHRI AMRIT ADHIJAT, IAS**  
ADDITIONAL CHIEF SECRETARY, TOURISM  
GOVERNMENT OF UTTAR PRADESH



**MR. SUNEEL ANCHIPAKA, IAS**  
MANAGING DIRECTOR & CEO  
DELHI TOURISM & TRANSPORTATION  
DEVELOPMENT CORPORATION



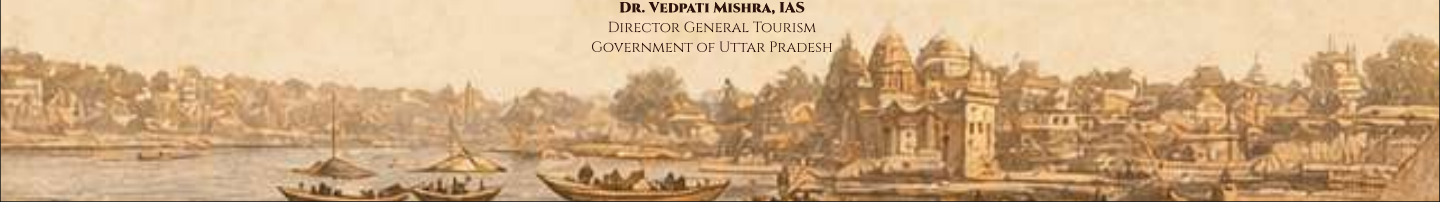
**MR. JAWED ASHRAF, IFS (RETD.)**  
CHAIRMAN  
INDIA TRADE PROMOTION ORGANISATION



**DR. NEERAJ KHARWAL, IAS**  
MANAGING DIRECTOR  
INDIA TRADE PROMOTION ORGANISATION



**DR. VEDPATI MISHRA, IAS**  
DIRECTOR GENERAL TOURISM  
GOVERNMENT OF UTTAR PRADESH



# EXPECTED DIGNITARIES



**SHRIJI HUZUR DR. LAKSHYARAJ SINGH MEWAR**  
PATRON  
56TH FHRAI ANNUAL CONVENTION



**MR. PUNEET CHHATWAL**  
MANAGING DIRECTOR & CEO  
THE INDIAN HOTELS COMPANY LIMITED.



**MR. DIMITRIS MANIKIS**  
PRESIDENT EMEA AT WYNDHAM  
HOTELS & RESORTS



**MR. ANIL CHADHA**  
MANAGING DIRECTOR  
ITC HOTELS



**MR. K.B. KACHRU**  
CHAIRMAN EMERITUS & PRINCIPAL ADVISOR  
RADISSON HOTEL GROUP, SOUTH ASIA



**DR. JYOTSNA SURI**  
CHAIRPERSON & MD  
THE LALIT SURI HOSPITALITY GROUP



**MR. NIKHIL SHARMA**  
MANAGING DIRECTOR & AREA SENIOR VICE  
PRESIDENT, SOUTH ASIA, RADISSON HOTEL GROUP



**MR. RAHOOL MACARIUS**  
MARKET MANAGING DIRECTOR EURASIA  
WYNDHAM HOTELS & RESORTS



**MR. ZUBIN SAXENA**  
SENIOR VICE PRESIDENT & REGIONAL  
HEAD, SOUTH ASIA, HILTON



**MR. CHANDER K. BALJEE**  
CHAIRMAN & MANAGING DIRECTOR  
ROYAL ORCHID HOTELS LIMITED



**MR. AJAY K. BAKAYA**  
MANAGING DIRECTOR OF  
SAROVAR HOTELS & RESORTS



**MR. SUDEEP JAIN**  
MANAGING DIRECTOR, SOUTH WEST ASIA  
INTERCONTINENTAL HOTEL



**MR. SHWETANK SINGH**  
MANAGING DIRECTOR &  
CEO, CHALET HOTELS LIMITED



**MR. VISHVAPREET SINGH CHEEMA**  
PRESIDENT  
LEMON TREE HOTELS

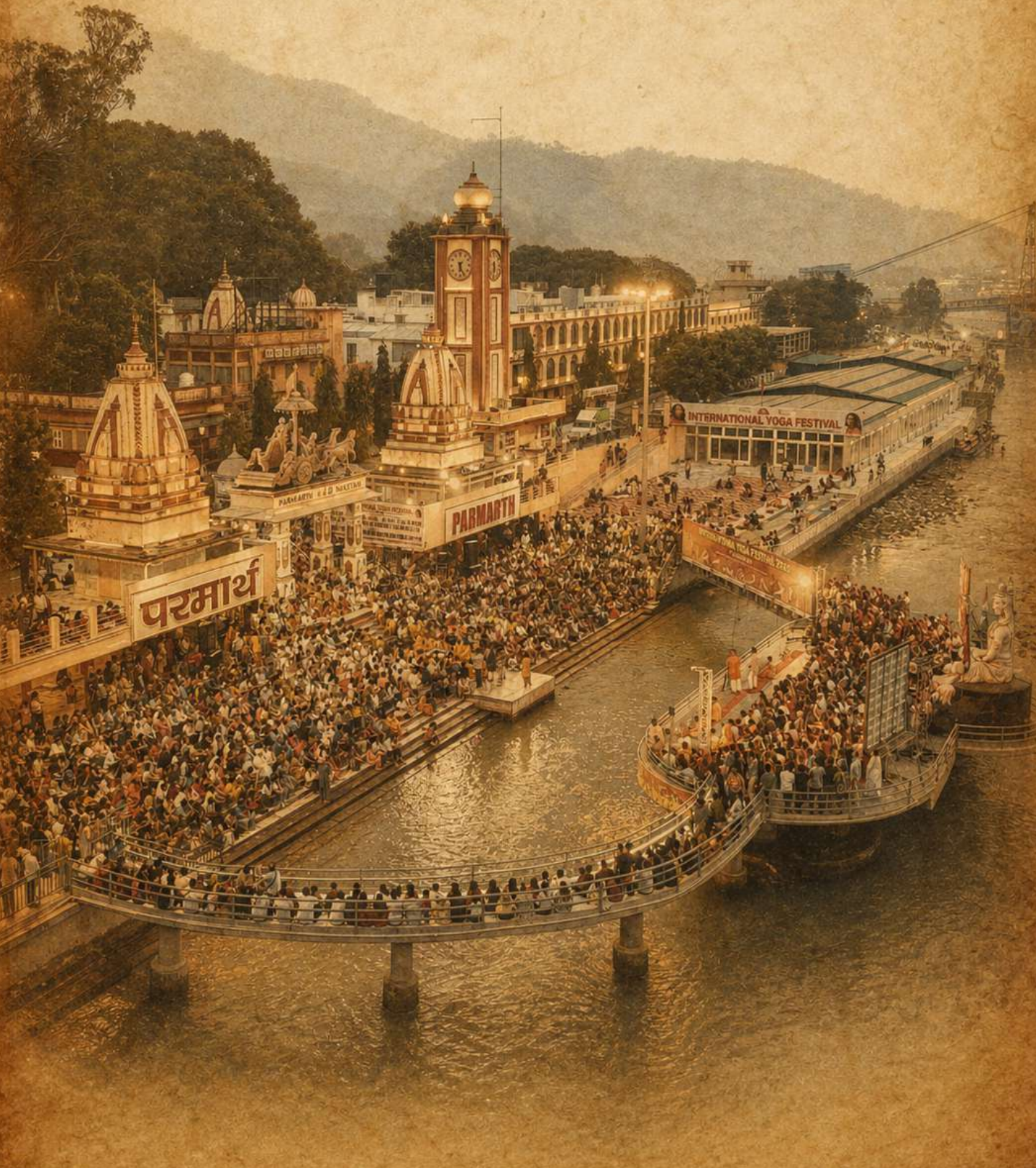


**CHEF DAVINDER KUMAR**  
VICE PRESIDENT, LE MERIDIEN NEW DELHI  
PRESIDENT, INDIAN CULINARY FORUM

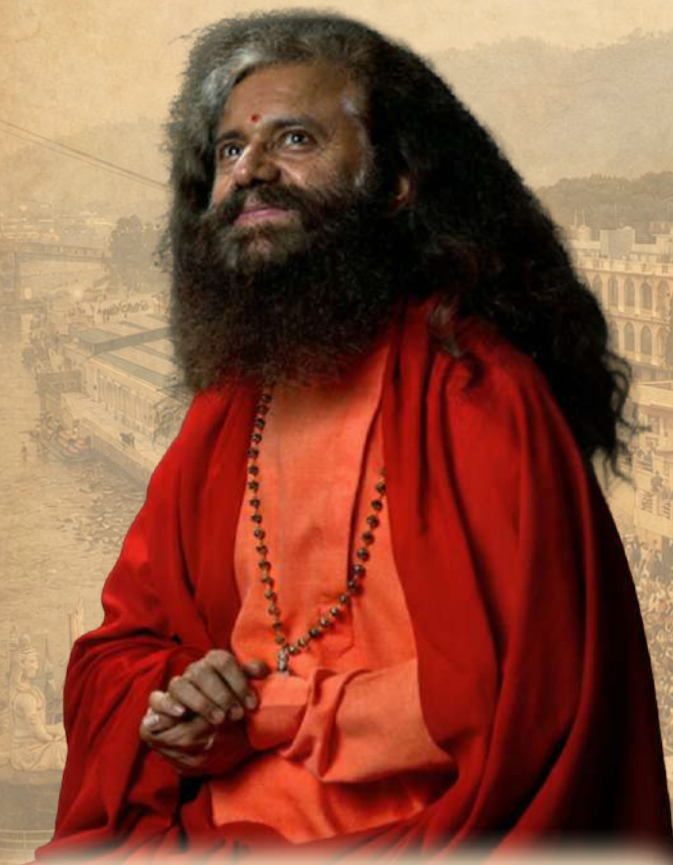


**CHEF RAKESH SETHI**  
CORPORATE EXECUTIVE CHEF  
RADISSON HOTEL GROUP

# PARMARTH NIKETAN



# EXPECTED DIGNITARIES



**H.H. PUJYA SWAMI CHIDANAND  
SARASWATIJI**



**PUJYA SADHVI BHAGAWATI  
SARASWATIJI**

# KEY HIGHLIGHTS OF THE CONVENTION



The largest business and networking platform of the tourism & hospitality industry



More than 1000 Delegates




FHRAI Hospitality Awards




Deliberation on tourism pillars over 3 days



B2B and B2G Meetings



Felicitating IHM Toppers



50+ National & International Speakers



Curated session for wedding & MICE Tourism



Special Zone for Investment Facilitation



Hospitality & Supply Chain Expo



Themed Gala Dinners



Cultural Performances





## 56th FHRAI ANNUAL CONVENTION AUGUST 21-23, 2026

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FOR FURTHER INFORMATION KINDLY CONTACT



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Email: hrani.1950@gmail.com, sg@hrani.net.in

### MS. PAYAL SWAMI

Assistant Secretary General, FHRAI  
Email: asg@fhrai.com Mob: +91 8527500385



## CONVENTION SECRETARIAT

The Federation of Hotel & Restaurant Associations of India

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Kasturba Gandhi Marg, New Delhi - 110001

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